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Rough Country SM71323 Installation Instructions

Sure-Fit Floor Mats for 2025 Toyota 4Runner

Part number: SM71323

trailfortress.com/sure-fit-floor-mats-toyota-4runner-rough-country-sm71323

Scan for fitment, price and install help

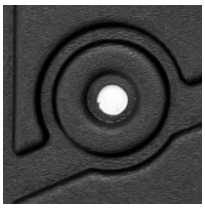
ROUGH COUNTRY SUSPENSION SYSTEMS®

Thank you for choosing Rough Country for your floor lining needs.

Please read instructions before beginning installation. Check the kit hardware against the kit contents shown below. Be sure you have all needed parts and know where they go.
If questions exist, please call us @1-800-222-7023. We will be happy to answer any questions concerning the design, function, and correct use of our products.

⚠NOTICE The retention hooks/posts that came installed in your vehicle are to be used to secure the floor mat in place. ****NOT ALL VEHICLES WILL NEED THIS.**** (If needed) Align factory floor retainer to the hole in the floor mat. Proper installation will retain the floor mat in place and limit movement

⚠NOTICE After unpacking your Rough Country floor mat you may notice the edges of the mat may be curled or bent. This is normal and should disappear within 48 hours of placing the mat in the vehicle or lay the mat out in the warm sun or warm area for 15-30 minutes and it will relax and regain its shape.



Your Rough Country floor mat requires minimal care but certain activities should be avoided to increase the usable life of the product.

Do Not clean with chemicals or solvent cleaner. Any abrasive cleaner can damage the surface of the mat.
Do Not clean with any substance or product other than water and a damp sponge or cloth. If you have a sticky or greasy spill you may use a mild soap (such as dish washing detergent and water with a damp sponge or cloth).
Do Not use any other household cleaners such as, but not limited to, window cleaners, floor cleaners, polishes or all purpose cleaners.
Do Not Fold the mat as this can cause permanent creases.
Do Not allow water/liquid to become trapped under the mat. When cleaning your floor/carpet, please ensure it is completely dry before placing the mat back in your vehicle. Our mats are waterproof; therefore, if any moisture/liquid becomes trapped under the mat, it will not dry and the mat should be removed as soon as possible until completely dry. Prolonged exposure to moisture/liquid under the mats may cause mold/mildew and damage to your vehicle.

Installation Instructions

1. **Remove** the original carpet floor mats or rubber floor mats prior to installation. **Do Not** place your new Rough Country floor mat on top of existing carpet, plastic, or rubber floor mats. All Rough Country floor mats are designed to be placed on the carpet on the floor of the vehicle. Rough Country floor mats are designed to be used with the factory installed retention hooks/posts to prevent sliding. Refer to **⚠NOTICE** above for instructions on installations with factory retention hooks/posts.
2. After floor mat installation, move each pedal through its respective full range of motion to ensure that there is no interference. Never operate the vehicle if the Rough Country floor mat interferes with the normal operation of the vehicle.

Thank you for choosing Rough Country for all of your vehicle floor lining needs.

By purchasing any item sold by Rough Country, LLC, the buyer expressly warrants that he/she is in compliance with all applicable , State, and Local laws and regulations regarding the purchase, ownership, and use of the item. It shall be the buyers responsibility to comply with all Federal, State and Local laws governing the sales of any items listed, illustrated or sold. The buyer expressly agrees to indemnify and hold harmless Rough Country, LLC for all claims resulting directly or indirectly from the purchase, ownership, or use of the items.